

CITY OF GLOBE'S Mayor's Branding & Marketing Advisory Committee MEETING

11:30 am; Wednesday, June 13, 2018

Globe Council Chamber
150 N Pine Street
Globe, Arizona 85501

AGENDA

PURSUANT to A.R.S. Section 38-431.02, notice is hereby given to the Globe City Mayor's Branding & Marketing Committee and to the general public, that a Meeting of the Mayor's Branding & Marketing Committee will be held on Thursday; April 12, 2018 at 11:30 am at the Globe-Miami Chamber of Commerce, 1360 N. Broad Street, Globe, Arizona. A quorum of the Globe City Council may be in attendance, however no formal action will be taken as the Globe City Council.

The agenda for this meeting is as follows:

Call to Order

Roll Call

- I. Process Recap
- II. Creative Brief Review
- III. Design concept Review and Discussion
- IV. Next Steps
 - A. Design Concepts (Electronic Review)
 - B. Media Plan and Marketing Campaign
- V. Adjournment

The Mayor's Branding & Marketing Committee meeting will be open to the public. Handicapped individuals with special needs may contact the ADA Coordinator for the City of Globe, at (928) 425-7146 X24 (voice) or (928) 425-5330 (TDD)

The Mayor's Branding & Marketing Committee reserves the right to adjourn into executive session when needed for legal consultation of the above shown items. A.R.S. § 38-431.03 (a)(3).

I do hereby certify that the foregoing notice was posted on Tuesday; June 12, 2018 at 11:00 am.

Shelly Salazar, CMC, City Clerk