

Globe 2035 General Plan Newsletter

October 2013
Issue 1

>Envisioning Our Future

The purpose of a General Plan is to provide a guiding vision that City decision-makers will use to make decisions on land use and transportation to improve the quality of life, the environment, and economic prosperity desired by the residents of Globe. City officials and community leaders believe that improving the built environment and promoting a healthy city is financially and socially beneficial to all. A General Plan is the foundation of all local land use decisions related to zoning, permitted development, and allowable activities. Over time the needs and values of the community evolve, and the General Plan needs to be updated to reflect the community's vision for its future. To adjust to these dynamics and to comply with state law, General Plans are reviewed and revised periodically. Per Arizona Revised State Statutes, cities and counties are required to update their General Plan every ten years.

The Globe 2035 General Plan is intended for any person or entity working with the people, businesses or government of the City of Globe. New and existing residents, as well as businesses working with the City can use the General Plan to learn about Globe's vision for the future and how it intends to meet the service, transportation, resource, and other needs of its citizens and businesses for years to come.



>What We've Heard

The General Plan is the City of Globe's most important planning tool. A comprehensive update ensures that information in the General Plan is current and that the Plan's goals and action items are consistent with current City policy and community views. With this update effort, the City seeks to strengthen its economic position; reaffirm its policy foundation and vision; and collectively evaluate several issues of citywide importance. Based on the feedback from community meetings, these are top elements and issues impacting the community's quality of life:

- Top Elements Contributing to Quality of Life: Recreation, Open Space, and Health Care/Cultural Events
- Community Values: Sense of Pride, Strong Community, and Hope for Future
- Top Threats to Quality of Life in Globe: Lack of Jobs and Lack of Housing
- Top Issues that Hinder Quality of Life: Quality Housing, Affordable Housing, Job Diversity, and Infrastructure Condition

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"Come Home to Globe, the Best Small City in Arizona"

Great Landscapes • Family Values • Friendly Neighborhoods • Rich History





> Common Themes

The primary objective of General Plan Update is to guide future growth while implementing the community's vision. In order to accomplish this, the Plan has identified three common themes, Building the Economy, Quality of Life and Community Building. Each theme is described below



1 - Building the Economy

This theme includes elements that promote job growth and retail sales growth through selected economic development strategies intended to leverage Globe's inherent strategic advantages. By focusing on strategies that build on the community's strengths, Globe will benefit sooner. This theme also includes elements that address infrastructure needs to support sound economic development.

2 - Quality of Life

In general, the term quality of life references the well-being of individuals and the community. It should not be confused with the concept of standard of living, which focuses on income and is addressed in the Building the Economy theme. Rather, the General Plan supports quality of life by selecting goals and identifying actions to improve standard indicators. Primary indicators selected for the document include the built environment (with an emphasis on neighborhoods and housing), recreation and leisure time, education, infrastructure, and safety.

3 - Community Building

Community building represents the practice to create or enhance the community among individuals, neighborhoods, and the regional area. The proposed General Plan supports this concept by translating stakeholder ideas on land uses, growth areas, infrastructure and environment elements into appropriate goals and implementation strategies. A stronger community is created through these shared understandings and expectations.

> In The Next Issue...

Economic Development Strategies - Selecting strategies that will allow the City to focus on targeted areas of economic development with high impact and sustained growth that also enhances the overall quality of life.

Circulation - Ensuring the continued development of a responsive transportation network that supports the community's land use and mobility needs.

Character Areas - An innovative approach to land-use planning that bases future land use decisions on whether or not they will strengthen or uphold the character of the area.

Community Profile - Understanding where the community has been and where we are at now.

Mapping - Translating the General Plan narrative and goals, policies and implementation strategies into visual representations.

Staying Connected...

Notices for upcoming meetings are advertised in the newspaper, available online at the City's website, and posted at City Hall and throughout the community. Also check us out on Facebook and Twitter.

