

Globe 2035 General Plan Newsletter

> Community Profile

In order to understand where we will be going in the future, it is important to look at where we have been and where we are now. In the context of the Globe 2035 General Plan update, this means building a comprehensive profile of the community. Highlights of the research are provided below:

- The **population of Globe decreased by 1.08%** from 1990 to 2000. There was a 0.61% increase from between 2000 to 2010; however, the population still remains below the 1990 level. (Globe's population was 7,532 according to the 2010 US Census)
- According to the population estimates provided by the Central Arizona Governments (CAG), Globe is expected to increase over the next three decades, with a large increase in population occurring between 2020 and 2030.
- Despite the recession, housing values have increased over the ten-year span.
- **44% of housing in Globe was constructed prior to 1959**, with the median year being 1967. This results in Globe being ranked 385th oldest out of 421 communities in Arizona.
- Over the last four decades, Globe has seen only modest increases in the number of housing units. From 1970-1990s, the level of units stayed steady. Since 1990, there has been a modest increase.
- The four most major industries for Globe are:
 - Agriculture, forestry, fishing and hunting, and mining;
 - Educational services, and health care and social assistance;
 - Public administration; and
 - Retail trade.
- Results from stakeholder participation indicated a sizable portion of Globe's workforce commutes from neighboring communities and surrounding areas. This was consistent with 2010 US Census data that estimated **only 1,566 or (53.6%) of workers live and work in Globe.**
- Primary means of transportation overwhelmingly was single occupancy private vehicle with an average travel time to work of less than 30 minutes.



> Mapping

Mapping the elements included in the narrative of a City's General Plan is an integral function that contributes to the overall understanding of the completed document. Maps become a visual representation that offer the reader a sense of size, distance, and proximity.

Our effort to create maps for the City of Globe 2035 General Plan Update began with data collection that included but was not limited to:

- City, parcel, planning and growth area boundaries;
- Major land ownership in and around the City;
- Current as well as proposed future road alignments;
- Short to long term road improvements; and
- Community services including municipal, schools, hospitals, parks, and open space.

The final maps were created through the close collaboration between the City of Globe, ReSEED Advisors and Jacobs Engineering. Utilizing a geographic information system (GIS) the General Plan Update team was able to evaluate and display this data, and ultimately create the maps that will become part of the City of Globe 2035 General Plan. These maps provide the necessary spatial reference to accompany the narrative for an easy to understand representation of where and how the city hopes to grow in the future.

Staying Connected...

Notices for upcoming meetings are advertised in the newspaper, available online at the City's website, and posted at City Hall and throughout the community. Also check us out on Facebook and Twitter.



>Community Open House Meetings

In the month of October, a series of public outreach meetings were held to discuss the General Plan Update. Over 50 residents were in attendance and asked to share their opinions and insight relating to the several areas of the General Plan, including: economic development strategies, proposed character areas, growth areas, existing and new community facilities, and circulation within and around the community. Feedback was favorable to the concept of Character Areas (CAs) and primary facilities identified for improvement were water, sewer and roads, as well as housing and economic development. Most often cited as desired new facilities were parks, bike lanes and trails. Finally, one area of discussion included the realignment of US 60, there was very little support for a re-aligned US 60. In this issue, we recap the information presented at those meetings.



>Economic Development

Within the 2013-2014 Strategic Plan, the Globe City Council "envisions the creation of an economically diverse, vibrant, environmentally conscious, attractive community integrated within the historic framework of our western mining, ranching, and regional government heritage. With expanded business and job opportunities and new living options for residents, redevelopment and preservation will re-connect the neighborhoods to the Cobre Valley Region's rich environmental context while re-forging links between the City of Globe and our regional partners."

Why Is This Important?

Globe needs to take steps toward a sustainable economic future. In order to accomplish this, Globe and our regional partners need to make strategic investments and create partnerships that result in quality jobs to ensure the long term economic viability of our City and to support the basic needs of our residents. It is understood that Globe needs to focus on statewide, national, and international opportunities for jobs to enhance neighbor communities and the Cobre Valley Region.

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"Come Home to Globe, the Best Small City in Arizona"

Great Landscapes • Family Values • Friendly Neighborhoods • Rich History



> Economic Development Strategies

The General Plan translates the City Council's and community's vision of how Globe should develop over the next ten years. As part of this vision, the steering committee assessed a number of community assets and strengths to determine the best potential economic development strategies. The potential strategies were then reviewed with members of the community in an open house. Based on input from the steering committee and the public, economic development strategies were identified and selected as the most likely to succeed in Globe based on the communities existing assets and strengths.

-  Downtown Development
-  Local/Regional Tourism
-  Cultural Tourism
-  Value-added Mining
-  Business Retention and Expansion
-  Pass-through Visitor Services
-  Infrastructure Development
-  Attracting Retirees

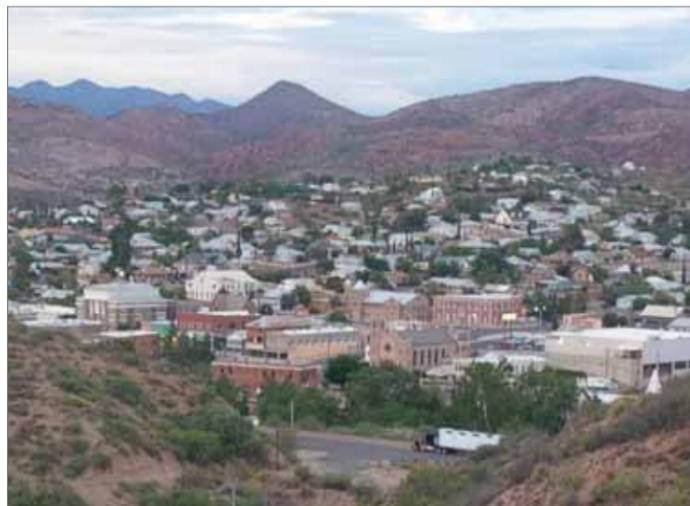
> Growth Areas

Growth Areas have been identified in the Globe General Plan. These areas are suitable for growth, economic development and infrastructure expansion or improvements. They are designed to support the anticipated growth in Globe and new large-scale development, including residential, retail, office, commercial, tourism-oriented and industrial uses.

Growth areas are based on opportunities and challenges, specific needs and availability of developable land in each area of the community. The next step is to identify specific strategies that will promote the long-term viability and sustainability of each planning area. The long-term sustainability and vitality of the City requires

> Circulation

An effective circulation network is essential to the creation of an environmentally and economically sustainable community. There are important linkages among the City's public transportation system, street network, land use, growth management practices, environmental benefits and supporting infrastructure. To ensure the continued development of a responsive transportation network that supports the community's land use and mobility needs, the Circulation Element sets forth provisions for the integration of a multi-modal transportation system. A multi-modal approach to transportation also supports the other elements of this General Plan, such as the Community Character, Energy and Growth Areas elements. Policies contained in the Circulation Element address existing and future roadways and intersections, pedestrian and bicycle paths, off-road paths, public transit (bus and rail), airports, and parking facilities.



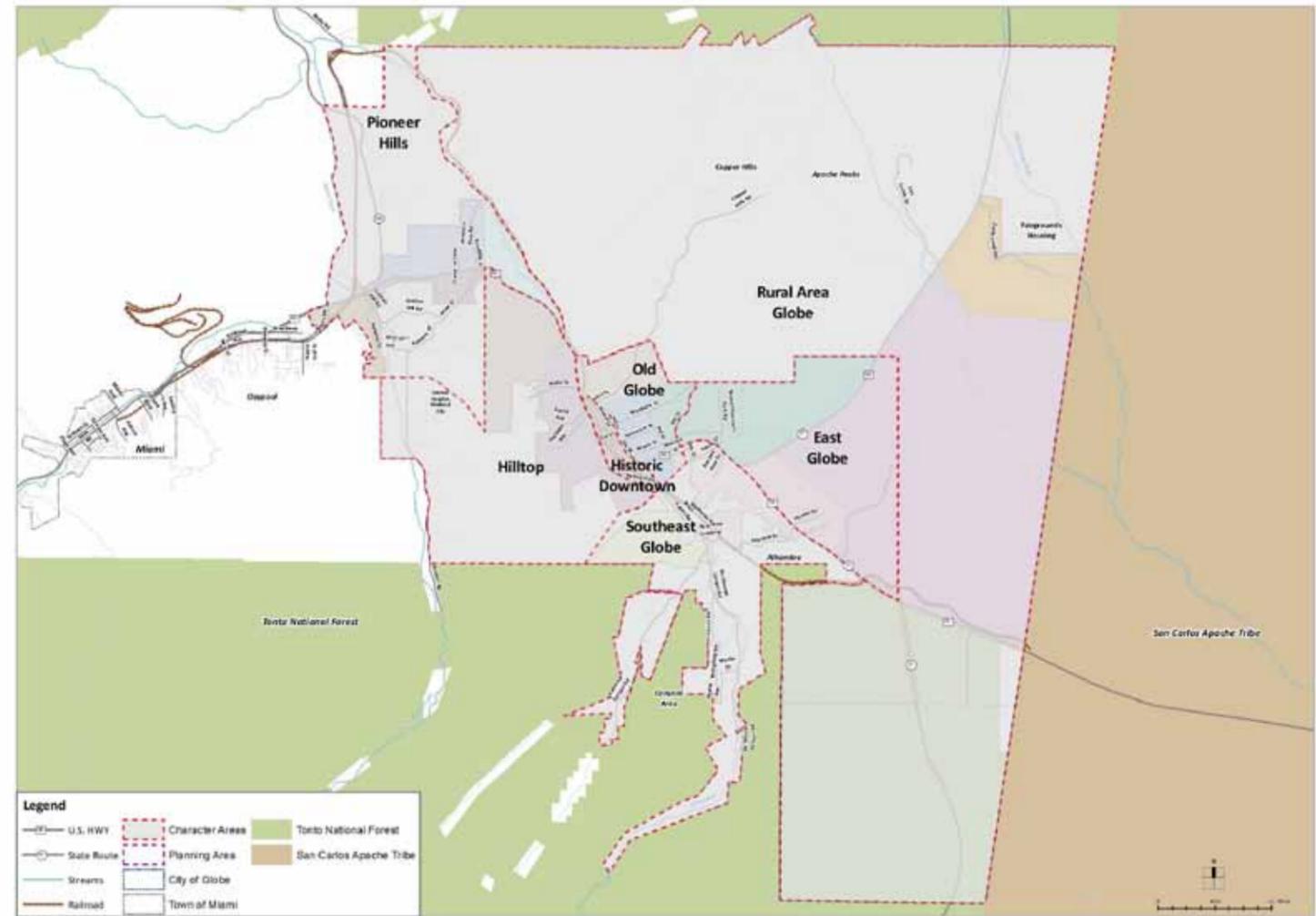
implementation tools which will facilitate a cooperative relationship between the public and private sector that takes into consideration land use and transportation complexities of the Globe community.

Proposed Growth Areas

- Employment
- Hilltop
- Pifer Ranches
- Canyons
- East Globe

Other Areas Under Consideration

- Copper Hills
- Apache Peaks



Character Areas Map

> Character Areas

An innovative approach to land-use planning is the implementation of Character Areas. This approach, contrary to normal land-use planning, looks first at the common characteristics or qualities of specific areas within a city; these characteristics can be based on historical uses, current land-use patterns or cultural identities, among others. After identifying the boundaries of these character areas and their unifying characteristics, future land use decisions are made based on whether or not they will strengthen or uphold the character of the area. Unlike conventional land-use planning, which just looks at whether a certain land-use is compatible with the surrounding land-uses, Character Area Planning takes into

account all aspects of a place and thus provides a basis for an integrated approach to its planning and management.

The first task in identifying specific Character Areas within the City was to delineate the different neighborhoods within the city. It was apparent that there were many neighborhoods and districts that shared common features; these neighborhoods were condensed into 7 character areas. These character areas were then analyzed and a character area description was drafted based on the prevailing land-uses, transportation networks, history and culture of the area. These descriptions will serve as a guide for future development and land use changes.

