

CITY OF GLOBE
APRIL 24 & 25, 2019 STRATEGIC ACTION PLANNING WORKSHOP
MINUTES

Call to Order.

Present: Mayor Al Gameros, Councilmember Freddy Rios; District 1, Councilmember Jesse Leetham; District 3, Vice Mayor Mike Stapleton; District 4, Councilmember Charlene Giles; District 5, Councilmember Fernando Shipley; District 6.

Excused: Councilmember Mike Humphrey; District 2.

Location: Dream Manor Inn, Facilitator: Elizabeth Bernal, RCAC

1. **WORK SESSION:**

Council will discuss and possibly give direction related to City of Globe Goals, Objectives, Policies, Programs, Projects, Priorities, Relationships, and Communications, including, but without limitation, in the areas such as Economic Development, Infrastructure, Public Safety, Public Investment, Community Amenities, and Public Value.

Globe City Council attended the Three-Year Strategic Action Plan Workshop on April 24th & 25th at the Dream Manor Inn, Elizabeth Bernal with Rural Community Assistance Corporation (RCAC) facilitated the meetings.

Globe City Council and Director Level Staff reviewed and discussed five themes; Economic Development, Infrastructure, Quality of Life, Public Safety, Regionalism and Partnership that built the 2015-2017 Strategic Plan and applied the Specific, Measurable, Achievable, Realistic and Time Bound (S.M.A.R.T) criteria and added the "Evaluation and Re-evaluation" criteria to the action items (S.M.A.R.T.E.R).

Council and Staff discussed 3-goals and 3-objectives per theme and prioritized the goals and objectives in a manageable timeframe.

Projects and goals discussed as part of the new 2019-2022 Strategic Action Plan:

Economic Development:

- New Highway 60 alignment/development plan
- New Business Development Area
- New Housing Development/Affordable Housing
- Complete Education Study

- Downtown Visitor's Center with Co-work Business Incubation and Resource Center
- Agreement with SGEDC
- Water and Wastewater infrastructure issues
- Completion of the North Broad Street entrance project to attract visitors in downtown
- Invest in marketing to drive tourism
- Maximize bed tax revenues
- Continue downtown revitalization-develop aesthetics plan for Downtown and improvements
- Foster/encourage our creative community
- Identify our true Signature Events
- Create annual tourism events/street fairs
- Larger retail base including chain stores
- Educate businesses
- Research Warehouse Tax
- Capitalize on community's culture
- Develop new tax on liquor sales

Infrastructure:

- East side sewer services
- Northeast area sewer and water
- Leak Detection Program
- Infrastructure improvements
- Road improvement and asphalt expansion project
- Blight mitigation
- Sidewalks
- Pinal Creek Bridge
- Replace or repair diversion tunnel north of Globe
- Streetlights on Broad Street

Quality of Life:

- Public Safety Facilities
- Library
- Pool/Aquatic Center
- Housing
- Education
- Family Recreation
- Special Event Policy
- Senior Center
- Homelessness
- Capitalize on Roosevelt Lake and Forest Areas nearby

- Blight mitigation
- Community grant writing assistance

Public Safety:

- Public Safety Facilities
- Retention of Police Officers
- New Fire Engine
- SRO in schools
- Public education program
- Explorer program
- Code enforcement process
- Fully integrated CAD system for area fire agencies

Partnerships:

- Town of Miami
- San Carlos
- Mining Industries
- Regional Hospital
- Superior
- State Legislation
- Gila County
- Regional aquatic center
- Cobre Valley Regional Medical Center
- Gila Community College

Obstacles for development:

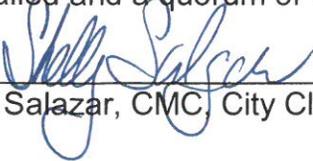
- Cost of Development
- Lack of affordable housing
- Blight
- Education
- Lack of infrastructure
- Trainable workforce
- Large retailers
- Crime
- Transportation

2. **ADJOURNMENT.**

Meeting was adjourned at 12:40 pm.

I, hereby certify that the foregoing is a true and correct copy of the Globe City Council

Strategic Workshop that was held on April 24th and 25th, 2019 and that meetings were duly called and a quorum of Council was present.



Shelly Salazar, CMC, City Clerk